

# Corporate Partner Newsletter



**Welcome** to our first newsletter specifically for Corporate Partners of the Society for Education and Training (SET). We are delighted to have you and your organisation on board offering teaching staff access to professional development services and support provided by SET.

Intrinsically linked to the Education and Training Foundation (ETF), SET offers corporate partners access to their CPD programmes, usually at a discounted price and potentially tailored to your particular workforce needs, as well as staff professionalism recognition and upskilling.

The start of April signals the start of our new SET membership year which runs from 1 April to 31 March. We hope that you will renew your corporate partnership for a further year, so that we have time to work together to reap the benefits of your investment, through greater staff engagement, professionalism and ultimately better learner outcomes. We will be in touch regarding your renewal process.

Now I would like to highlight some of the services, courses and support which are available to you and your teaching staff.

Kind regards,

**Martin Reid**  
Director, SET



# Achieving QTLS and ATS status

## QTLS

Qualified Teacher Learning and Skills (QTLS) is well regarded as the mark of professionalism for post-16 education and training. Studies have shown that teachers and trainers who have undertaken the status became more engaged and motivated, which together gives better outcomes for learners. QTLS is for all levels from newly qualified to more experienced teachers. It forms the ideal framework for recently qualified teachers enabling them to demonstrate how they are continuing to develop their practice in their new role and gain the appropriate recognition.

The process is a serious undertaking, so we encourage you to support your staff through their professional formation, this support can be providing a supporter colleague for all participants, ensuring their timetable is realistic to undertake the programme management or even help to cover the course costs. At £485 it is extremely good value when compared with other forms of CPD which often require time out of the classroom. This is very much an on-the-job programme which enables participants to collaborate with peers, reflect on their own teaching and really re-ignite their teaching practice.

Benefits to organisations are obvious – more engaged teachers, better retention, higher quality teaching. QTLS helps practitioners advance in their careers and demonstrate their expertise and experience to their colleagues and employers helping improve learner outcomes.

The next cohort to undertake QTLS will start in October 2019, so there is time for you to register your interest in selecting some staff to complete the programme.

## ATS

In June 2017, Advanced Teacher Status (ATS) was launched as a badge of advanced professionalism in further education and training open to those who have already achieved QTLS status.

Also conferred by ETF through SET, ATS gives advanced practitioners the opportunity to deepen knowledge and awareness about their own and

others' practice. We expect teachers to have a minimum of 4 years' teaching experience when they undertake this programme. It forms a progression route from QTLS to a nationally-recognised status, which is also conferred with the Chartered College of Teaching's Chartered Teacher designation. This further heightens the professional status of ATS as successful ATS holders can claim Chartered Teacher Status too.



The first cohort to gain Advanced Teacher Status were announced in November 2018. 83% of the participants said they would recommend the ATS process to their colleagues, with 80% agreeing or strongly agreeing that participating in the process had had a positive impact on their practice.

The next cohort for ATS also commences in October 2019, so do let us know of any QTLS holders who would benefit from undertaking this advanced programme.

Being a visible supporter of staff CPD  
by helping staff achieve the QTLS and ATS professionalism  
badges is a great tool to help staff retention and also recruitment of new staff.

# Highlights of some of the ETF's services

## Enhance Digital Teaching Platform

Staff training and CPD doesn't always need to come at a cost or be difficult for your staff to fit in during their busy schedules. The ETF recently launched the Enhance Digital Teaching Platform which offers free online learning for using technology to help teachers in all parts of their practice from planning their teaching to supporting their learners to develop employability skills.

The service offers subject-specific and industry-specific help to develop improved use of technology in teaching and training across the FE sector.

The free bite-size, certified online training modules, mapped to the ETF's Digital Teaching Professional Framework, can be accessed by anyone, anywhere



and on any device. By the end of March there will be 40 modules available, including: using digital technologies to share and exchange practice; supporting and guiding learners using a Virtual Learning Environment; and collaborating with learners synchronously, with many more being developed. The Enhance Digital Teaching Platform can support your staff to innovate in their teaching and training, helping improve learner experiences and outcomes.

## Focus on Leadership

In an article last year, Sir Frank McLoughlin CBE said, "Leadership is the key to the success of any organisation.... Developing the leaders of the future will provide the stability, confidence and ambition needed for the sector".

The piece goes on to promote the Department for Education funded Leadership Development Programmes endorsed by the FE Commissioner and partnered by the Saïd Business School, University of Oxford and the Chartered Institute of Accountants in England and Wales (ICAEW). If you or any of your colleagues haven't been on any of these courses, we encourage you to consider them.

Courses include: Strategic Leadership Programme for Principals and CEO; Chairs Leadership Programme;



Chief Finance Officers Programme; Preparing for Principal and CEO Programme and Middle Managers Programme.

These opportunities are aimed at you, your organisation's leaders and aspiring leaders, and those throughout the sector, to ensure they have the skills and development opportunities required to support the needs of your organisation and the wider sector.

## Keep in touch with SET and the ETF

If you want to contact us about anything to do with your Corporate Partner membership, be it training needs or any other information about products or services provided by SET and the ETF, do not hesitate to get in touch.

You may also find some useful resources on the various websites listed overleaf.

# Useful resources for you and your staff

## SET website

[set.etfoundation.co.uk](http://set.etfoundation.co.uk)

For all information on SET membership, professionalism, CPD, news and more

## ETF website

[etfoundation.co.uk](http://etfoundation.co.uk)

For all information on ETF programmes, research, events, workforce support, news and more. Subscribe to the e-newsletter to keep up-to-date.

## Excellence Gateway

[excellencegateway.org.uk](http://excellencegateway.org.uk)

Over 7,000 resources covering a broad range of topics including teaching and CPD materials

## Foundation Online Learning

[foundationonline.org.uk](http://foundationonline.org.uk)

Online learning to support staff in improving organisational performance and learning delivery

## Leadership Hub

[leadershiphub.etfoundation.co.uk](http://leadershiphub.etfoundation.co.uk)

Home for leadership and governor development programmes in the FE Sector

## Enhance Digital Teaching Platform

[enhance.etfoundation.co.uk](http://enhance.etfoundation.co.uk)

Online learning modules to develop teaching and training practice using technology

## ETF course booking

[booking.etfoundation.co.uk](http://booking.etfoundation.co.uk)

Booking website for ETF's training courses (excluding ATS and QTLS)



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