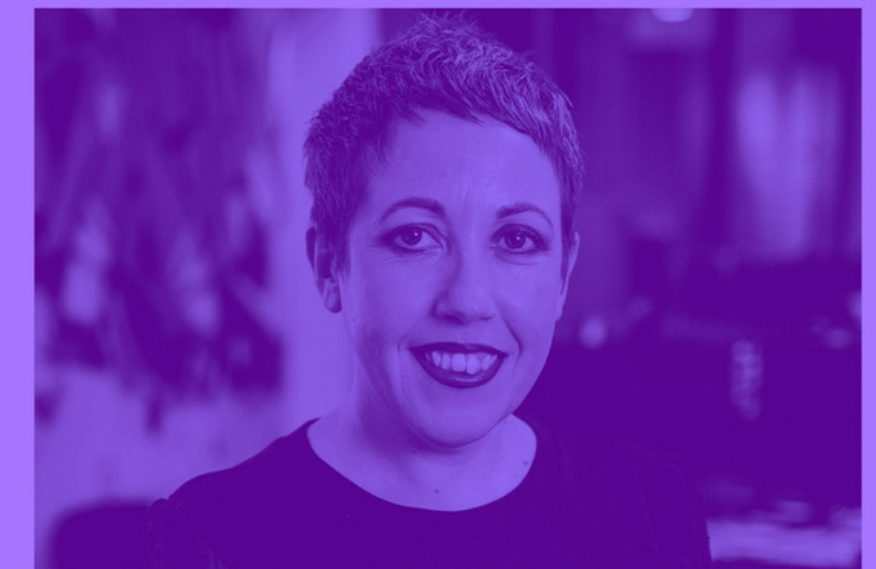


Together we transform

Corporate Partner campaign pack



Together we transform
futures
lives
outcomes
opportunities
careers



Thank you

For being a Corporate Partner,
for your ongoing support and
for championing the sector.

Our new campaign
Together we Transform is here!

We wanted to share how you can get
involved on social media and be a
part of the campaign by sharing our
key messages.



Campaign summary

ETF and SET are launching this advocate-led campaign, to celebrate the transformational impact further education has – for those who work in it and those who experience it.

The campaign aims to raise the status of the further education and training sector, champion its professionalism, and drive awareness of the role that everyone in the sector plays in transforming the lives of their learners.

etfoundation.co.uk/together-we-transform



Together we transform



Social media posts

We're joining @E_T_Foundation in recognising the impact FE and training has across the UK and championing the incredible professionals in the sector. Share how FE and training has changed your life using #TogetherWeTransform

At our organisation, we see the impact FE and training has on teachers, trainers and learners every single day. That's why we're proud to support @E_T_Foundation #TogetherWeTransform

Let's champion and unite professionals across the sector and share with @E_T_Foundation how FE and training has transformed the lives of learners. Use #TogetherWeTransform and visit etfoundation.co.uk/together-we-transform to find out more.

[Click here to download social media graphics](#) 

Please do change the ETF @tag depending on what platform you're posting on

Follow and tag us in each post so we can share!

 [/the-education-and-training-foundation](https://www.linkedin.com/company/the-education-and-training-foundation)

 [@SocEducationTraining](https://www.facebook.com/SocEducationTraining)

 [@E_T_Foundation](https://www.instagram.com/E_T_Foundation)

 [@E_T_Foundation](https://twitter.com/E_T_Foundation) / [@SocietyET](https://twitter.com/SocietyET)

FE and training has transformed the lives of our learners because [add text relevant to your organisation] @E_T_Foundation
#TogetherWeTransform

Further education and training transforms lives. We'll continue to raise awareness of how everyone working in the sector is helping to transform lives. Join the conversation #TogetherWeTransform @E_T_Foundation

Further education and training has transformed the futures of our learners because [add text relevant to your organisation]
#TogetherWeTransform @E_T_Foundation

[Click here to download social media graphics](#)

Fill in this text yourself so we can share your stories

 [/the-education-and-training-foundation](https://www.linkedin.com/company/the-education-and-training-foundation)

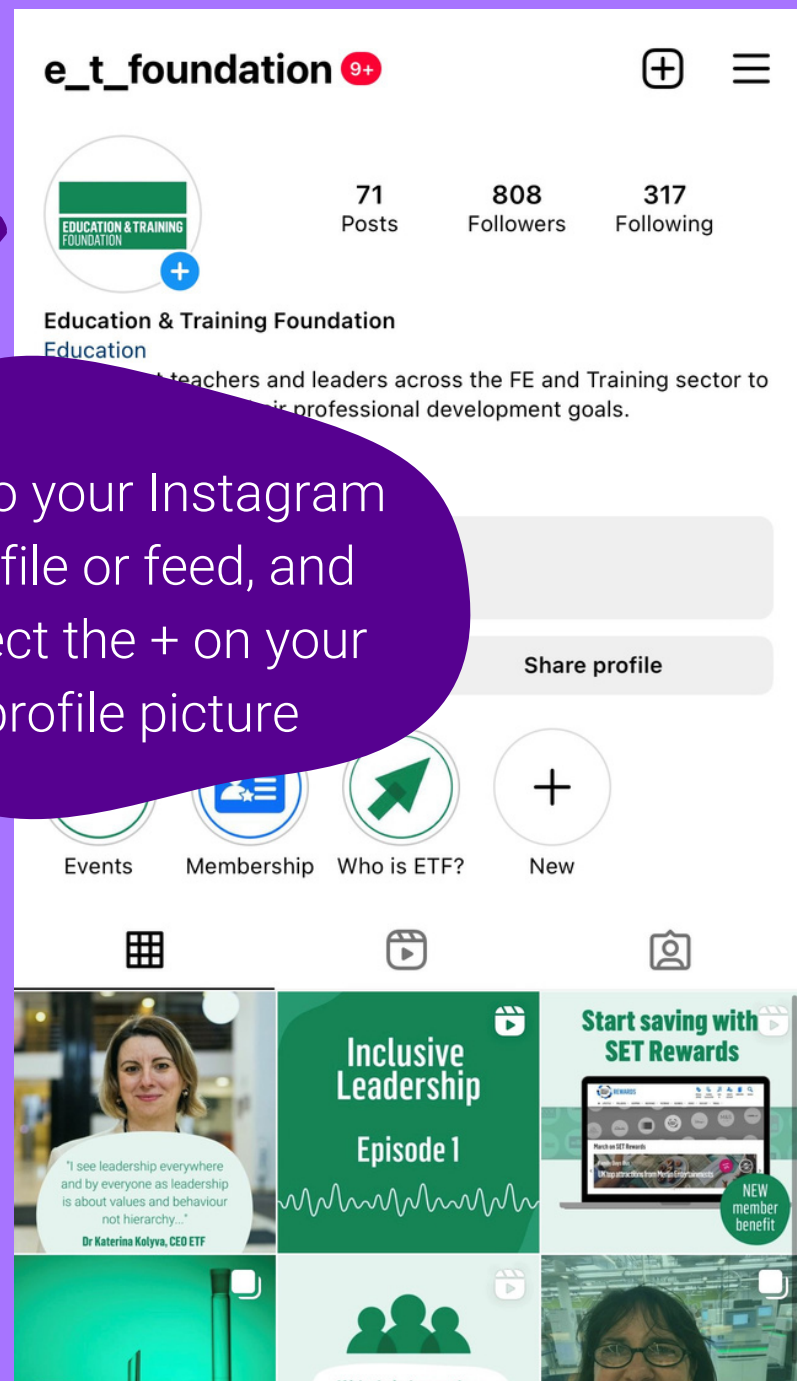
 [@SocEducationTraining](https://www.facebook.com/SocEducationTraining)

 [@E_T_Foundation](https://www.instagram.com/E_T_Foundation)

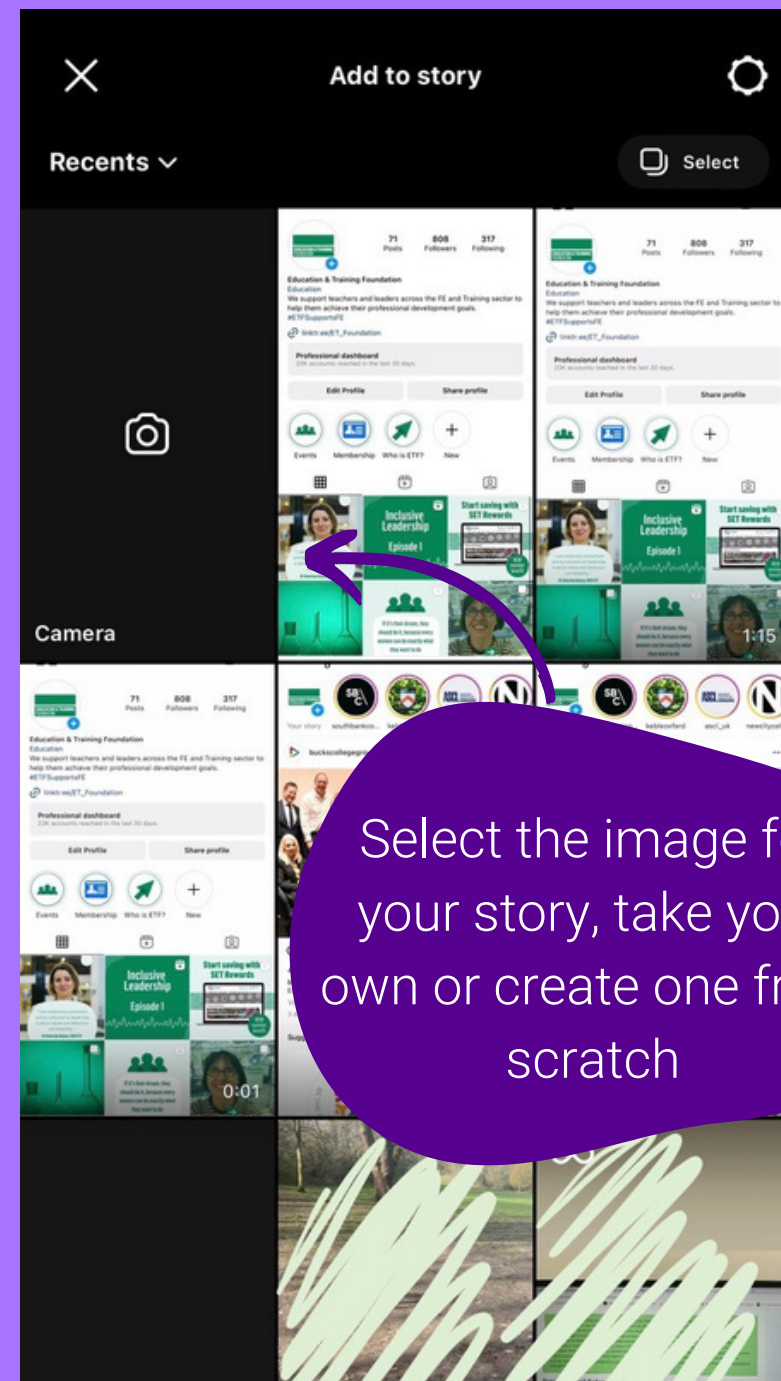
 [@E_T_Foundation](https://twitter.com/E_T_Foundation) / [@SocietyET](https://twitter.com/SocietyET)

GIFs/stickers for stories

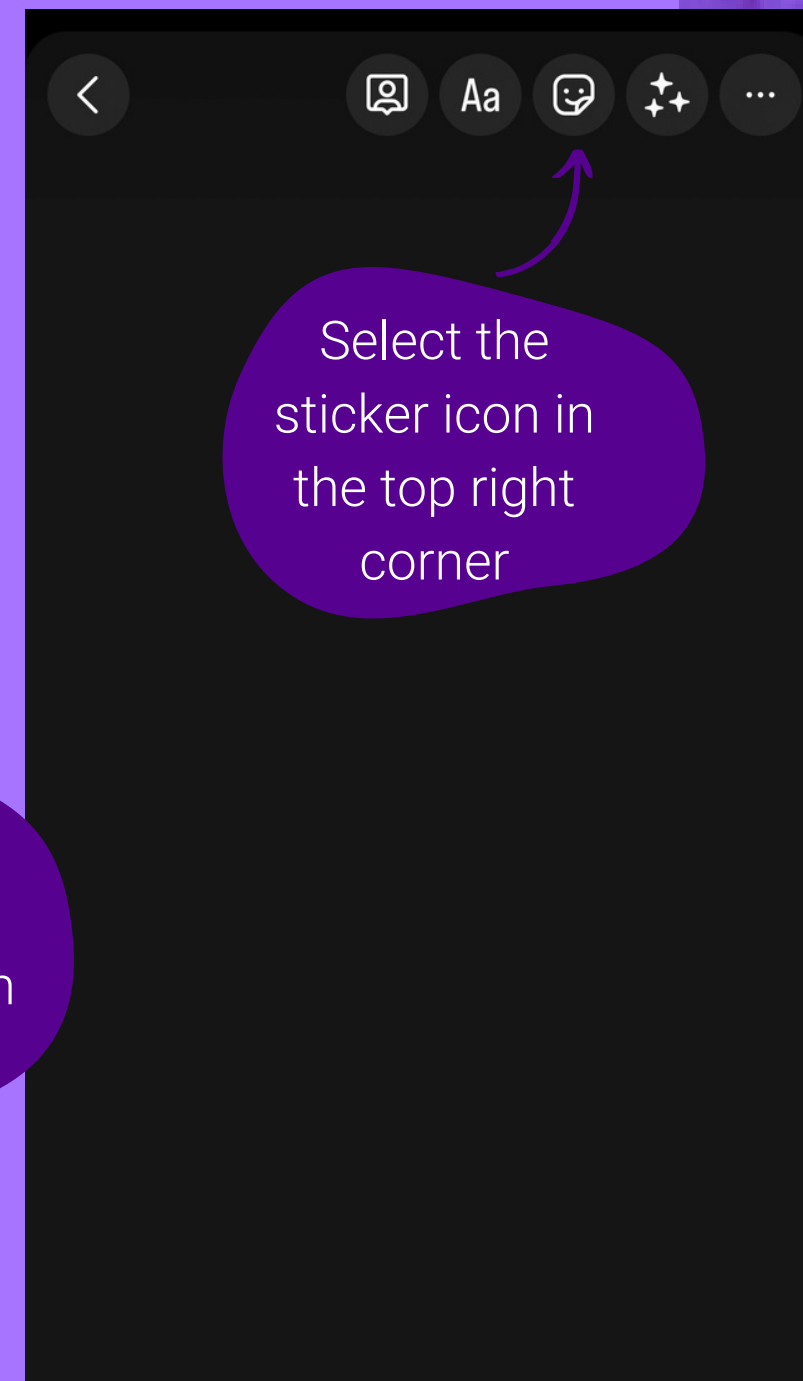
When you share a story on Instagram or Facebook, you can add GIF or stickers to your story to bring it to life. We have had some created for #TogetherWeTransform which you can find and add on yourself! Here is a quick how-to guide on how to do this.



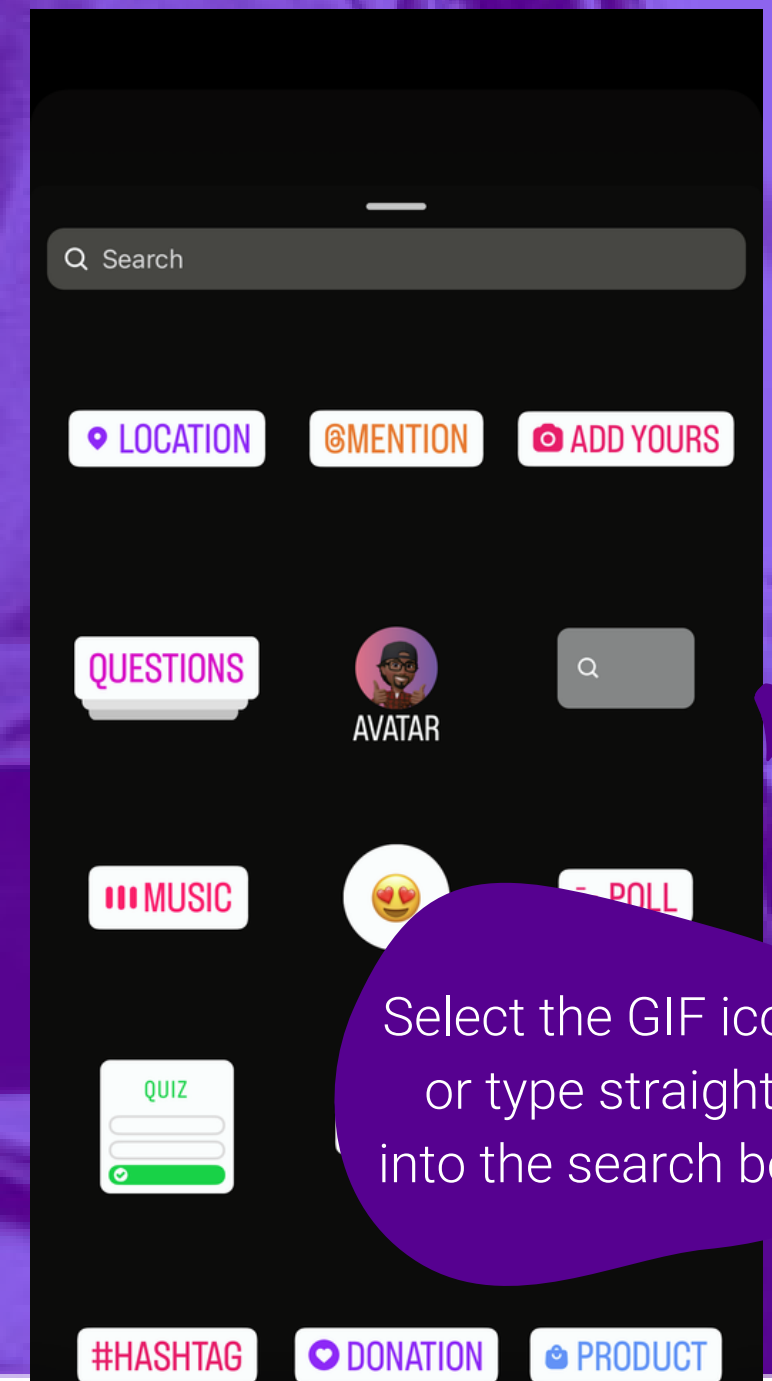
Go to your Instagram profile or feed, and select the + on your profile picture



Select the image for your story, take your own or create one from scratch



Select the sticker icon in the top right corner



Select the GIF icon or type straight into the search box

Get creative! Share how you're transforming the lives of your learners and use the stickers to highlight the campaign! Don't forget to tag ETF in all your stories so we can share them as well.



Contact details

If you have any questions, want to share your stories about further education or have any additional ideas, please email us below and we'd be happy to help.

commsteam@etfoundation.co.uk

etfoundation.co.uk

etfoundation.co.uk/together-we-transform

