

Corporate Partner Newsletter

Welcome to the second issue of our Corporate Partner newsletter, sent to key contacts within your organisation.

If there are any additional colleagues who you believe would appreciate receiving this quarterly bulletin, please email me their details and we will ensure they are added to our mailing list.

The concept of SET Corporate Partnership is really gaining ground as we see employers in the sector keen to demonstrate their commitment to professional development of their staff. Certainly, the content of the Education Inspection Framework aligns well with our mission, as it states, in describing professional development, that some of the factors which characterise effective CPD programmes are:

- Longer programmes tend to be more effective than short-term interventions, and most effective CPD has to last at least two terms to have an impact.
- Effective CPD requires follow-up, practice and support.
- CPD needs to be relevant to the everyday work of teachers for it to have impact.
- CPD can allow teachers to engage in peer learning and collaboration.

These points resonate well with our programmes designed for teachers in FE and training, namely QTLS and ATS. There has never been a more relevant time to support your teachers to undertake these programmes. Please contact me directly if you would be interested in discounts for 'bulk registration'.

We are currently busy putting together an exciting agenda for the annual SET Conference in November. I really look forward to seeing you there.

Kind regards,
Martin Reid, Director, SET



Join us at the SET Conference 2019

The second annual SET Conference is taking place at The Vox Conference Centre, Birmingham, on 6 November 2019. Shaped by members and practitioner-led, the conference will provide practical guidance for teachers, trainers and educators across the FE and Training sector.

As a Corporate Partner, we offer you and your colleagues a special offer of 6 tickets for the price of 5. Tickets for SET members are £69 until 31 July, and £99 after that, so worth booking early! For more information on this exclusive Corporate Partner ticket offer email Alana, SET's Operations Manager, at alana.horden@etfoundation.co.uk

The sold-out, award winning, inaugural event last year was a huge success. While planning the event we consulted widely across the FE sector, carrying out research and engaging experts to ensure that it met the needs of the profession. This year's event has been planned the same way and will focus on 'Promoting Professionalism' within our sector.

We have some fantastic speakers confirmed including author David Didau discussing using insights from cognitive psychology to enhance teaching practice, and Sally Dicketts, CEO of Activate Learning, addressing the subject of 'Developing Leadership Potential'.

There will also be an address from CEO of the ETF, David Russell, and a live #UKFEChat hosted by Sarah Simons. The keynote speaker sessions will be interspersed with interesting breakout sessions and panel discussions.

One of Britain's leading experts on teaching methods, Geoff Petty, is hosting two breakout sessions at the conference on Early Careers. Other breakout sessions cover topics from 'Maths and English', 'Digital Technology in Teaching' to 'SEND' and 'Mental Health and Wellbeing'.

The conference will feature an insights session on Qualified Teacher Learning and Skills (QTLS) status and Advanced Teacher Status (ATS) learner outcomes, presented by two practitioners who hold these statuses. There will also be a keynote panel on developing leadership potential, which is sure to be of interest.



We are really excited for the SET Conference 2019 and we hope to see you and your colleagues there. Further information on the conference can be found on the SET website, you can also contact Alana (email address above).

IMPORTANT DATES TO NOTE

**ATS
application
deadline:
13 September**

**QTLS
registration
deadline:
30 September**

**SET
Annual
Conference:
6 November**

Highlights of some of the ETF's services

Celebrating our ATS awardees at the inaugural Chartered Teacher graduation

We are delighted that our first successful Advanced Teacher Status (ATS) holders will graduate with their peers in the schools sector, to receive the Chartered Teacher (CTeach) designation at the Chartered College of Teaching's ceremony on Saturday 20 July in London.

It was announced at last year's SET conference that those who achieve ATS will be conferred with the Chartered College of Teaching's Chartered Teacher Status, reinforcing the award as the national standard of advanced professionalism and mastery in education.

ATS, solely conferred through SET, offers the FE sector workforce the gold standard of CPD progression and professional status. The award isn't for everyone as it is

designed for advanced practitioners, who may already be coaching within their role, have a minimum of 4 years' teaching experience, and have already achieved QTLS or QTS status.

Applications are open for the next ATS cohort due to start in October 2019. We encourage you to support your eligible colleagues to apply for this opportunity to take the next level in their professional development. Applications close in early September so there is time to prepare an application over the summer.



Developing leaders throughout your organisation

The ETF's 2019/20 Professional Workforce Development brochure outlines the organisation's government-subsidised CPD programmes, including our Chairs' Leadership Programme with Oxford Saïd Business School and the 'Leading from the Middle' Programme.

'Leading from the Middle' is specifically designed for middle managers who are increasingly vital to the success of all FE sector organisations. Participant feedback includes comments like, "It helped me understand what I needed to be doing to progress in the college" and "it has stopped me in my tracks about how I can be a better manager – a more effective manager."

The Chairs' Leadership Programme provides the unique opportunity for Chairs to reflect on their role and to identify ways in which they can further enhance the value add to the Board and their wider organisation. Course feedback stated, "This course provided me with a comprehensive insight in how to further develop my Corporation into a high performance Governance Board in the FE Sector. My knowledge has vastly improved on what is required to be a leader... without doubt I will be a better Chair as a result."



Keep in touch with SET and the ETF

If you want to contact us about anything to do with your Corporate Partner membership, be it training needs or any other information about products or services provided by SET and the ETF, do not hesitate to get in touch.

We are keen to hear your news, success stories, publish your blogs, and interview your inspiring colleagues too. If there's anything you would like to share, contact our online editor, Julia, at julia.faulks@etfoundation.co.uk

Useful resources for you and your staff

SET website

set.etfoundation.co.uk

For all information on SET membership, professionalism, CPD, news and more

ETF website

etfoundation.co.uk

For all information on ETF programmes, research, events, workforce support, news and more. Subscribe to the e-newsletter to keep up-to-date.

Excellence Gateway

excellencegateway.org.uk

Over 7,000 resources covering a broad range of topics including teaching and CPD materials

Foundation Online Learning

foundationonline.org.uk

Online learning to support staff in improving organisational performance and learning delivery

Leadership Hub

leadershiphub.etfoundation.co.uk

Home for leadership and governor development programmes in the FE Sector

Enhance Digital Teaching Platform

enhance.etfoundation.co.uk

Online learning modules to develop teaching and training practice using technology

ETF course booking

booking.etfoundation.co.uk

Booking website for ETF's training courses (excluding ATS and QTLS)



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