

# Corporate Partner Newsletter



Welcome to the third issue of our Corporate Partner newsletter. This edition sees the Director of SET, Martin Reid, handing over the reins of your dedicated newsletter to me, Stephanie Wallis, Relationship Manager for SET's Corporate Partners.

My role is to work closely with Corporate Partners to help you further professionalise your workforce and maximise the benefits of the partnership within your organisation.

Since I joined SET in August 2019, my goal has been to meet as many of you as possible and glean information about your working environment, your courses, staff and learners. Through our meetings I have learned about your plans for the future, your great practice in embedding the Professional Standards in your day-to-day TLA and of course your challenges, which we strive to help with where possible.

I look forward to working closely with you as we head towards a new membership year in April 2020. Thank you for welcoming me as your Relationship Manager.

Kind regards,  
**Stephanie Wallis**  
Relationship Manager, SET



# SET Corporate Partnerships - history and benefits

## Are you using your Corporate Partnership to its full capacity?

SET Corporate Partnerships started in 2017 with the intention of working with organisations to support their staff in developing their professional practice. As numbers grew in 2018, we developed a standardised offering for Corporate Partnerships including pricing and discounts relative to partnership size for QTLS and ATS cohorts within Corporate Partners.

Throughout 2019, our Corporate Partners were provided with plaques and certificates to be displayed physically and digitally. A toolkit was created, held on our website, offering a central location for access to marketing and communications tools to promote our partnership. The toolkit also gives useful links to information from SET and the ETF.

My role, as Relationship Manager, was introduced last year to support you, our partner, in strengthening further the professionalisation of your workforce. My role involves Partner visits that include promoting the free memberships to staff and delivering presentations to teachers and students engaged in Initial Teacher Education. Through conversations and understanding of needs, introductions have been made to ETF experts to help with specific training and/or support needs. Any feedback has been shared within SET and the ETF.

Another valuable addition in 2019 was the launch of quarterly reports to share data on your Corporate Partnership with you as an organisation. Discount codes were introduced to make it an even easier process for your staff to become members under the Partnership.

Looking forward, 2020 will see further benefits for Corporate Partners including new marketing materials and enhanced support for Corporate Partners running cohorts of QTLS. New benefits will be communicated through future newsletters and SET news stories.

My question to you is, are you getting the most out of your Corporate Partnership?

The Corporate Partner toolkit page ([set.et-foundation.co.uk/CPtoolkit](https://set.et-foundation.co.uk/CPtoolkit)) ensures you and your teaching staff get the most out of your memberships and our partnership. The page offers links to explore useful resources, for example, accessing discounts for ETF courses, and downloadable Partnership assets. If you have any questions about ways to make the most of your Corporate Partnership please contact me at [stephanie.wallis@etfoundation.co.uk](mailto:stephanie.wallis@etfoundation.co.uk)



## YOUR VOICE

On my travels I have talked to some of you about establishing a Corporate Partner Community, linking together key contacts within Corporate Partners to each other. My vision is for this to be informal and could be as simple as using an email group that similar roles within partner organisations would self opt-in to "touch base", "pick brains" and share good practice as appropriate. I encourage feedback on how you think this could work and if you would like to take part in a community or group. Contact me at [stephanie.wallis@etfoundation.co.uk](mailto:stephanie.wallis@etfoundation.co.uk)

## IMPORTANT DATES TO NOTE

QTLS  
registrations  
open:  
1 September\*

ATS  
applications  
open:  
1 April\*

SET  
Annual  
Conference:  
4 November

\*Teachers interested in these programmes can express their interest on the SET website at any time.

## Developing your staff's digital capabilities

The ETF's Enhance Digital Teaching Platform provides an expanding range of free online training to help your staff reflect on their teaching and develop their practice using technology. The training has been structured around the ETF's national competency framework for developing staff's digital capabilities, the Digital Teaching Professional Framework, which is designed to help staff move from initial exploration of educational technology to innovation in their teaching.

Now there is a management dashboard facility that enables you to use the platform and the framework to drive your CPD strategy, tracking and supporting your staff's progress. You can direct your staff with the dashboard, at individual, group or organisational level, to specific training resources on the platform, mapped onto the competency framework and your strategic priorities, and then track their progress. When they complete modules, they will receive digital badges to recognise their achievements.

The dashboard feature also comes with a dedicated user forum for your organisation to enable ongoing peer-to-peer interaction and support around specific topics.

Waltham Forest College is one of SET's Corporate Partners using the Management Dashboard. Darren Kirwin, Head of Quality at the College, commented:

"The Enhance modules give our staff a level playing field so everyone can get a good understanding of what technology-enhanced learning looks like. We're using the modules as part of our CPD in our drive for staff development."

SET Corporate Partners receive a 50% discount on the dashboard facility so you can start at just £65 per annum for 1-50 users including discount. For more information and to take advantage of this offer, visit [www.enhance.etfoundation.co.uk/dashboard](http://www.enhance.etfoundation.co.uk/dashboard)

## SET Annual Conference

"The highlight of my professional year is the SET annual conference" wrote ETF and SET CEO, David Russell, in the latest issue of *inTuition*, delivered to members in December 2019.

Over 300 delegates from over 170 organisations attended SET's sold-out second annual conference in Birmingham on 6 November 2019. The conference, titled 'Promoting Professionalism', offered attendees plenaries and breakout sessions from 24 engaging speakers, including Geoff Petty and David Didau, on a range of topics from English, mental health and wellbeing to digital education and policy. The feedback was hugely positive.

This year's SET Conference 2020 is being held on Wednesday 4 November in Birmingham under the theme 'Learning for today and tomorrow'. Corporate Partners' members get £10 off the ticket price, this includes tickets bought during the Early Bird Member Ticket offer which ends on 31 July 2020. Tickets can be bought through the SET website.

### Conference delegate feedback:



overall satisfaction rate



cited a positive impact on their professional practice



would recommend to a friend/colleague

## Keep in touch with SET and the ETF

We are keen to hear from you about why you are a SET Corporate Partner and how this is benefiting your organisation. We also like to encourage our Corporate Partners to share your college or colleague success stories with us. If there's anything you would like to share please contact me at [stephanie.wallis@etfoundation.co.uk](mailto:stephanie.wallis@etfoundation.co.uk)

# Useful resources for you and your staff

## SET Corporate Partner toolkit

[set.etfoundation.co.uk/CPtoolkit](http://set.etfoundation.co.uk/CPtoolkit)

For resources and marketing assets related to your SET Corporate Partnership

## SET website

[set.etfoundation.co.uk](http://set.etfoundation.co.uk)

For all information on SET membership, professionalism, CPD, news and more

## ETF website

[etfoundation.co.uk](http://etfoundation.co.uk)

For all information on ETF programmes, research, events, workforce support, news and more. Subscribe to the e-newsletter to keep up to date

## Excellence Gateway

[excellencegateway.org.uk](http://excellencegateway.org.uk)

Over 7,000 resources covering a broad range of topics including teaching and CPD materials

## Foundation Online Learning

[foundationonline.org.uk](http://foundationonline.org.uk)

Online learning to support staff in improving organisational performance and learning delivery

## Leadership Hub

[leadershiphub.etfoundation.co.uk](http://leadershiphub.etfoundation.co.uk)

Home of leadership and governance development programmes in the FE Sector

## Enhance Digital Teaching Platform

[enhance.etfoundation.co.uk](http://enhance.etfoundation.co.uk)

Online learning modules to develop teaching and training practice using technology

## ETF course booking

[booking.etfoundation.co.uk](http://booking.etfoundation.co.uk)

Booking website for ETF's training courses (excluding ATS and QTLS)



## Stephanie Wallis

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